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POWER

THE ART WORLD PEOPLE WHO MATTER



POWER DEALERS

GUY BENNETT

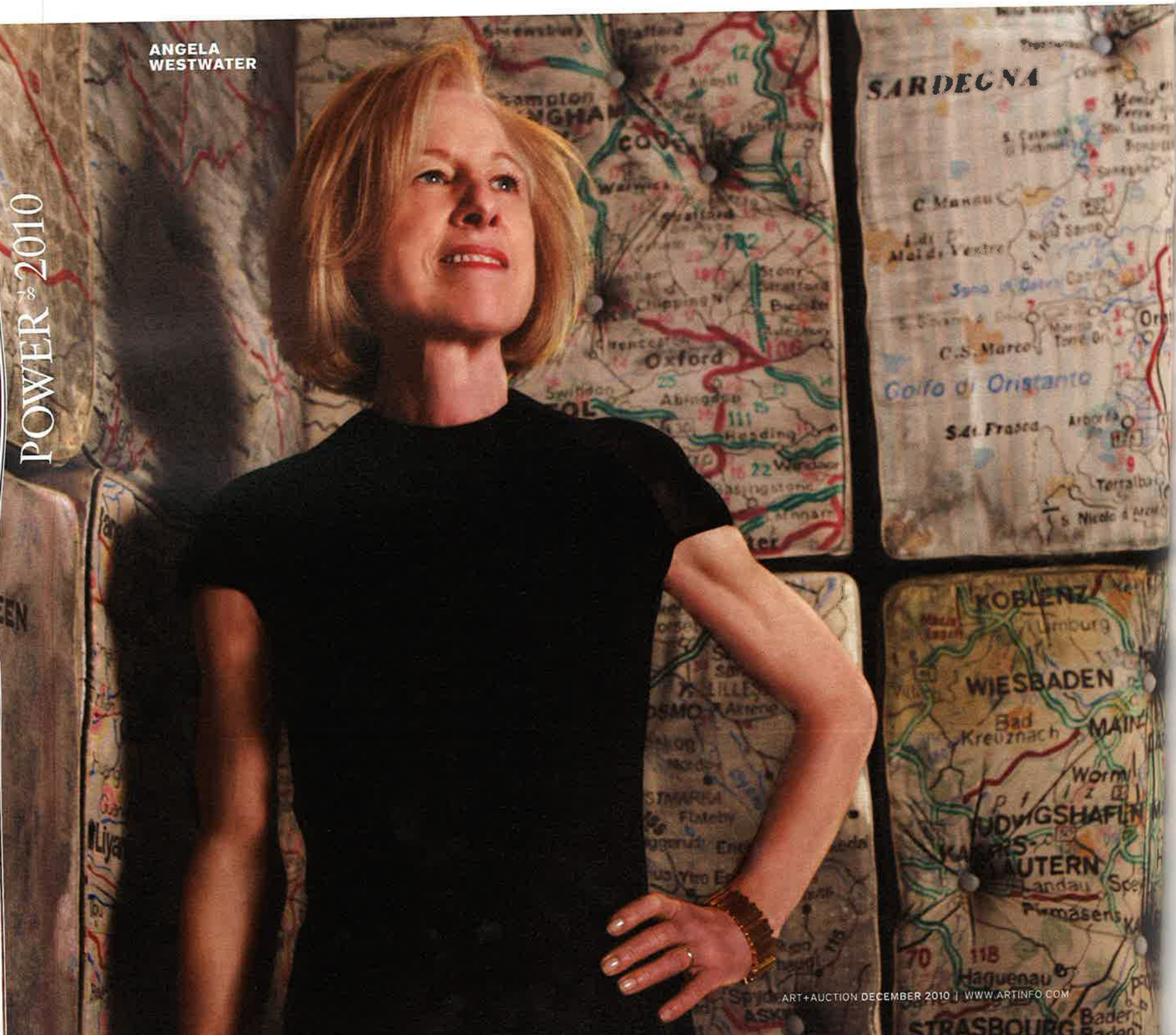
In 2009 Bennett left his position of 12 years as worldwide co-head of Impressionist and modern art at Christie's to ply the other side of the trade, as a bidder on behalf of deep-pocketed clients. In May he reportedly secured Alberto Giacometti's *Grande tête mince* for a European collector in a sale at his former employer for a cool \$53.3 million.

IVOR BRAKA

Sweep any major salesroom and you're sure to sight this rangy, impeccably tailored Londoner. When he is not trading in Francis Bacons or advising the Fine Art Fund Group, he is pushing up the value of younger talents: Braka paid an artist record £109,250 (\$175,000) for a canvas by the Charles Saatchi-anointed painter Ged Quinn at Christie's London in October.

ANGELA WESTWATER

POWER 2010



CLOCKWISE FROM TOP LEFT: JUERGEN TELLER; PATRICK McMULLAN; LISSON GALLERY, LONDON; GUILLAUME ZICCARRELLI AND GALERIE EMMANUEL PERROTIN, MIAMI/PARIS; DANA LIXENBERG AND DAVID ZWIRNER, NEW YORK; CHRISTOPHER STURMAN; LUCAS SAMARAS, OPPOSITE; KEZIBAR BARRY

MASSIMO DE CARLO

Late last year the Milanese veteran opened a London outlet, Carlson, for a roster that includes Maurizio Cattelan, Elmgreen & Dragset, and Carsten Holler. The dealer (who once let Cattelan tape him to a wall) continues to court up-and-comers, like Elad Lassry.

SADIE COLES

Having outgrown her original location after 13 years, Coles—the canny London dealer for Matthew Barney, Ugo Rondinone, and Elizabeth Peyton—opened a second space nearby in October. Her discerning eye was evident in her Frieze art fair booth, chosen best in show.

LARRY GAGOSIAN

The sky is the limit for the expansionist dealer. In the past year he doubled his Los Angeles digs and opened his 9th and 10th galleries, in Paris and Geneva; in January he will inaugurate a long-anticipated Hong Kong operation. Gagosian is the exclusive purveyor of Robert Rauschenbergs in those markets, thanks to winning the artist's coveted estate this fall.

ARNE & MARC GLIMCHER

In September, four months after amicably separating from Wildenstein, its partner of 17 years, the Pace Gallery celebrated its illustrious 50-year past and a future even more promising since it managed to woo the Willem de Kooning estate away from Larry Gagosian. As Glimcher père passes the torch to his son, the gallery is taking on two dynamic new directors, Nicola Vassell and Vita Zaman, and expanding to a fourth space in New York. Word has it that London will soon follow.

MARIAN GOODMAN

Rather than scurry to hang out a shingle on every continent, Goodman has held steady in Paris as well as in New York, where this fall she mounted a meaty historical exhibition of the Belgian artist Marcel Broodthaers, whose work inaugurated her gallery in the 1970s. With megawatt talents like John Baldessari and Gerhard Richter in her stable, as well as younger luminaries like Julie Mehretu, her beacon is unlikely to dim anytime soon.

JAY JOPLING

Holding court in the two London branches of his White Cube gallery, Jopling represents international names like Mark Bradford, but he will always be best known as the champion of the YBAs. In May the dealer sold a \$2.6 million formaldehyde tank by Damien Hirst, still the jewel in his crown, to a Taiwanese buyer and is rumored to be eyeing a perch in Hong Kong.

NICHOLAS LOGSDAIL

Although his son Alex is playing a greater role, Logsdail, who opened Lisson Gallery in London more than 40 years ago, is hardly taking a backseat. Having packed his stable with the likes of Anish Kapoor, Rodney Graham, Robert Mangold, and Julian Opie, he's staying on the cutting edge with Allora & Calzadilla, who will

occupy the U.S. pavilion in Venice next year. His most recent power play netted him representation of Marina Abramović in Europe.

VICTORIA MIRO

This London stalwart is entering her 26th year with a roster that includes such blue-chip talents as Chris Ofili, Peter Doig, Grayson Perry, and Isaac Julien (who just premiered a film installation at the Hayward Gallery), as well as younger artists like Hernan Bas.

ROBERT MNUCHIN & DOMINIQUE LEVY

Call it Manifest Destiny: In September, L & M Arts, New York's secondary-market powerhouse, run by Lévy and former Wall Street wizard Mnuchin, launched a primary-market operation in Los Angeles with a show-stopping display of new sculptures by hometown hero Paul McCarthy.

EMMANUEL PERROTIN

Some say he'll have to sweat now that Larry Gagosian has landed in Paris, but Perrotin, who also has a spacious spread in Miami, still has an ace in Takashi Murakami, whose representation is all the more important as the Japanese artist took his star turn at Versailles this fall.

MONIKA SPRÜTH & PHILOMENE MAGERS

Powerful individually and even more so since joining forces in 1998, the dynamic duo behind Sprüth Magers recently gave over the store-front of their enormous Berlin gallery to an art-film emporium designed by Rosemarie Trockel and Thea Djordjadze. They still have plenty of space there and at their London branch to show works by Barbara Kruger, Cindy Sherman, and up-and-comers like Cyprien Gaillard.

ANGELA WESTWATER

The *New York Times* may have dubbed Sperone Westwater's new Norman Foster-designed Bowery tower "more toolbox than jewel box," but Westwater and Gian Enzo Sperone's \$20 million project certainly stands apart from its neighbors. Watch the elevator gallery this month for works by Bruce Nauman.

IWAN & MANUELA WIRTH

Hauser & Wirth nearly upstaged Frieze when its second London branch, a 15,000-square-foot space on Savile Row, launched in October with a show including a giant Louise Bourgeois bronze spider that only Tate's Turbine Hall could have accommodated as handily. Their sizable empire extends to New York and Zurich, with a roster that features more than 40 brand names, including the estates of Allan Kaprow, Eva Hesse, Lee Lozano, and Jason Rhoades.

DAVID ZWIRNER

The New York dealer recently purchased—for a reported \$8 million—a three-story, 27,000-square-foot building just around the corner from his vast Chelsea headquarters. It should be just the place to show off his inventory of Donald Judds, now that Zwirner represents the late artist's foundation.



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